



BLUE PLANET
START-UP
TRAMPOLINE

GROW BIG!

APPLICATION FORM

Please fill in the application at this link:

<https://www.surveymonkey.com/r/BluePlanetStartupTrampoline>

Details of the applicant

- 1. Name**
- 2. Contact Person's name**
- 3. Contact Person's telephone number**
- 4. Contact Person's address**
- 5. Contact Person's email**
- 6. Company / Applicant's status**

Details of the project

7. Project name

8. Project summary

Please, give a concise summary of your project. Highlight the sustainability issue addressed? (max. 500 characters)

9. "What's the pain?"

Please, describe the challenge and the idea that will tackle this challenge. What is the added value for your potential market? Use simple wording, avoid technical phrases. (max. 500 characters)

10. Target customers

Please, describe your future customers. (max. 1000 characters)

11. Competition

Present your current competitors on the market. What is your advantage over your competitors? (max. 1000 characters)

12. Business model

Shortly describe your business model. (max. 1000 characters)

13. Current maturity of your project

Please, shortly describe the major business potential in case of market entry, and describe your goals for the next 5 years. (max. 500 characters)

14. Financing

Please, describe the amount of external financial resources required for the success of your project. Deductible and co-investor participation

description is also requested, if any. Also describe the utilization and duration of the external financing including exit strategy. (max. 1000 characters)

15. Expectations from the programme

Shortly describe your preliminary expectations from Blue Planet Start-up Trampoline. (max. 500 characters)

16. Team

Introduce your team members, relevant skills and references/. Explain the composition of your team and the complementarities of your team members. Provide a short account of your joint experience so far. (max 1000 characters)

17. Links

Please share any relevant links that offer more information on your project.

18. Upload attachments

If you have a financial plan or any other relevant documentation, please upload here.